

# Empowering Your MSP Business

Are you providing managed IT services? Are you faced with shrinking margins, competitive pricing, increasing pressure from public cloud service providers, or the need to offer new cloud services in order to meet growing customer demand? mspStack can help! Our cloud-based SaaS solution enables you to easily and effectively streamline your existing managed IT services and offer new cloud services. Our solution is modular and fully customizable to your business requirements.

## MSPs stand for competence and efficiency

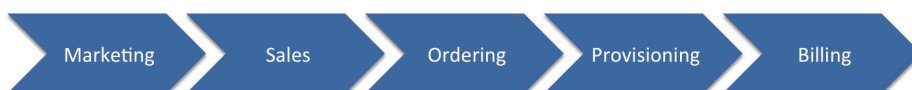
More and more customers ask for cloud services and "IT on demand". Today, MSPs must be familiar with current cloud service offerings in order to advise customers and develop viable alternatives to traditional IT installations. MSPs must be able to provide cloud services quickly, for as long as they are needed and adjust monthly fees accordingly. **Sounds complicated? It is - unless you have mspStack.**



## Selected Cloud Services and Automated Service Delivery for MSPs

Our white label solution mspStack offers MSPs a complete package: access to fully-automated cloud services from different manufacturers - out-of-the-box, with all the sales and marketing materials needed to promote new services to their customers. Once a customer has selected and ordered a service, it is instantly delivered and the charge is added to their account. MSPs can thus offer new services or add new manufacturers to their portfolio without costly upfront investment. MSPs currently offering cloud services also benefit from mspEngine: all cloud services - each having its own management console - can be integrated easily into mspStack and will be managed from a central dashboard.

## mspStack - Added Value from the Start



Benefit from the holistic concept of mspStack: the solution covers all workflows - from the first sales contact to the ongoing provisioning and billing of high-quality services. As an MSP you will be able to offer your customers new cloud services without having to build detailed knowledge about each service. Your customers benefit from a single point of access via our cloud-based portal to a full service catalogue where they can order cloud services and get a summary of their monthly charges.

## mspEngine - The Core Part of mspStack



mspEngine is our cloud-based SaaS portal for the MSP: all services within this platform will be provisioned, delivered and billed automatically.

In addition, mspEngine gives access to sales and marketing tools including co-branded content.

mspEngine can be hosted in your data center or can be accessed through the cloud.

With mspEngine there's no need to bother with individual web portals, APIs or vendor tools. Customers enjoy a single point of access, where they can request services and look up consolidated information about cost and provisioning of their services. **It gives you, the MSP, a single platform for all your managed services.**

### mspEngine at a glance

- Software-as-a-Service portal
- Self-Service Catalog
- Marketing content with branding
- Automated provisioning
- Policies and SLA management
- Dashboards and reporting
- Securely cloud-based
- Multi-tenant
- Extendable cloud services catalog for managed service offerings
- Integration of billing and subscription management

### Converged Cloud Services Delivery:



#### Without mspEngine

- Disconnected portals, APIs and tools
- Inconsistent delivery and billing
- No differentiation from original tech vendors

#### With mspEngine

- Single access point for customers
- Certified vendor list
- Proven best practices
- Automated service delivery
- Consolidated cost and service delivery information



Turnkey  
Solutions  
for MSPs

mspflexx is our constantly growing, full-service offering that integrates cloud services from market-leading providers. mspFlexx gives you a tailored Cloud Services Program out-of-the-box, that gives you access to our entire solution stack through monthly subscriptions, no upfront investment needed.

You will find well-established products and innovative solutions that enable you to match your service offering with the IT needs of your customers' current and future needs.

More information about mspFlexx: [www.mspstack.com/mspflexx](http://www.mspstack.com/mspflexx)

### mspflexx at a glance

- Packaged Managed Services Programs for targeted verticals
- Subscribe to complete packages, get started quickly
- Access to co-branded sales and marketing material
- Includes hardware, software, services and financing
- Quickest, most flexible way to deliver new services